

## made for you



In a world of fast food and one-size-fits-all sensibilities, how often does something feel made especially for you? The “Made for You” section celebrates those items that are created with such high quality of hand workmanship and degree of customization that they become individual to you. In each issue, our editors will endeavor to bring you special things from anywhere on the globe, choosing them solely on the basis of outstanding quality. Our goal is to give you guidance on the best of everything.

### 1 TV ALFRESCO—TOSHINAER

Forget 3D television, the innovation that TV junkies need most when the weather gets hot and the living is outdoors is a weatherproof monitor. Toshinaer, the California-based expert in outdoor A/V tech, produces a line of HDTVs that are element-resistant so you can maintain your patio existence in-sight of your favorite programs and not have to haul the set in when the rain comes down. Available in 42- and 52-inch LCD and 60-inch LED screens. [toshinaer.com](http://toshinaer.com)

### 2 BY THE GLASS—TASTINGROOM.COM

By the glass is the perfect way to sample fine wine without making a full-bottle investment. But it's always been a restaurant-only phenomenon—until now. Tastingroom.com has developed a proprietary process that fills 100ml bottles that are exact duplicates of their 750ml cousins. Among the many excellent tastes available are Patz&Hall, Silver Oak, Williams Selyem, Coppola and DeLoach, with more on the way. Prices range from \$6 to \$19 for the Silver Oak. [tastingroom.com](http://tastingroom.com)

### 3 SMOKE SIGNALS—MARTIN PENS

Is that a lit cigar in your pocket or are you just dreaming of a smoke? Cigar Illusion is a pen with the realistic appearance of a cigar—right down to the smoldering ash. The barrel of the pen unscrews at what would be the foot of the cigar to reveal the business end of the writing implement (gold titanium rollerball or fountain pen). Available in a selection of woods and cigar bands, as well as made-to-order. [martinpens.com](http://martinpens.com)

### 4 RUGGED LUGGAGE—SADDLEBACK LEATHER

At some point, the term “baggage” took on a derogatory sense, but Saddleback Leather is turning that around with its heirloom-level bags and accessories that combine the style of an adventurer with all the durability that entails. The founder, once a volunteer teacher in Mexico, designed the first bag without breakable parts (zippers, snaps, etc.) to keep up with his rugged style. A line of luggage and clever accessories followed, all in full-grain leather. [saddlebackleather.com](http://saddlebackleather.com)

### 5 OPENING ACT—OPENA CASE

Flip the top on a bottle of beer—there's an app for that. Well, not exactly an app, but the Opencase, a hard cover designed for the iPhone 4/S that includes an integrated bottle opener that slides out from the body to liberate the brew (or whatever else you might drink) inside a standard bottle. Not just a gimmick, the slim-profile case is made of tough polycarbonate and the stainless-steel opener is equally durable. Now if they just had one with a cigar cutter. [openacase.com](http://openacase.com)

### 6 RECORD BALE—LORO PIANA

Ever wonder what the finest wool in the world was like? Loro Piana, the renowned Italian producer of luxury fabrics, makes it its mission each year to find out. Its Record Bale competition pits its coterie of sheep breeders against each other. This year's winner: an Australian bale with fibers measuring 11.1 millionths of a meter (human hair averages 70). The bale will make 40 exquisite suits. Not among those lucky enough to obtain one? A Loro Piana store can furnish you with other super-fine wool suitings—or even cashmere or vicuña. [loropiana.com](http://loropiana.com)

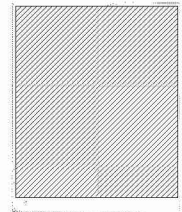


PHOTO TOP RIGHT: JEFF HARRIS